

UNITED STATES PATENT AND TRADEMARK OFFICE

COMMISSIONER FOR PATENTS  
UNITED STATES PATENT AND TRADEMARK OFFICE  
WASHINGTON, D.C. 20231  
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APPLICATION NUMBER	FILING/RECEIPT DATE	FIRST NAMED APPLICANT	ATTORNEY DOCKET NUMBER
09/929,506	08/14/2001	George Gerba	3063/43

29858  
BROWN, RAYSMAN, MILLSTEIN, FELDER & STEINER LLP  
900 THIRD AVENUE  
NEW YORK, NY 10022

CONFIRMATION NO. 8229

## FORMALITIES LETTER



\*OC000000006565643\*

Date Mailed: 09/17/2001

## NOTICE TO FILE MISSING PARTS OF NONPROVISIONAL APPLICATION

FILED UNDER 37 CFR 1.53(b)

*Filing Date Granted*

An application number and filing date have been accorded to this application. The item(s) indicated below, however, are missing. Applicant is given **TWO MONTHS** from the date of this Notice within which to file all required items and pay any fees required below to avoid abandonment. Extensions of time may be obtained by filing a petition accompanied by the extension fee under the provisions of 37 CFR 1.136(a).

- The statutory basic filing fee is missing.  
*Applicant must submit \$ 710 to complete the basic filing fee and/or file a small entity statement claiming such status (37 CFR 1.27).*
- Total additional claim fee(s) for this application is \$546.
  - \$306 for 17 total claims over 20.
  - \$240 for 3 independent claims over 3 .
- The oath or declaration is unsigned.
- To avoid abandonment, a late filing fee or oath or declaration surcharge as set forth in 37 CFR 1.16(e) of \$130 for a non-small entity, must be submitted with the missing items identified in this letter.
- The balance due by applicant is \$ 1386.

The application is informal since it does not comply with the regulations for the reason(s) indicated below.

The required item(s) identified below must be timely submitted to avoid abandonment:

- Substitute drawings in compliance with 37 CFR 1.84 because:
  - drawing sheets do not have the appropriate margin(s) (see 37 CFR 1.84(g)). Each sheet must include a top margin of at least 2.5 cm. (1 inch), a left side margin of at least 2.5 cm. (1 inch), a right side margin of at least 1.5 cm. ( 5/8 inch), and a bottom margin of at least 1.0 cm. (3/8 inch);

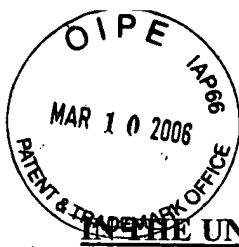
*A copy of this notice **MUST** be returned with the reply.*

*W. J. W. W. W.*

Customer Service Center

Initial Patent Examination Division (703) 308-1202

PART 2 - COPY TO BE RETURNED WITH RESPONSE



Atty. Docket No.: 3063/43

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of : George Gerba et al.  
Appln. No. : 09/929,506 Examiner : To be assigned  
Filed : August 14, 2001 Group Art Unit: 2611  
Title : SYSTEM AND METHOD FOR DISPLAYING ADVERTISING IN  
INTERACTIVE PROGRAM GUIDE

BOX MISSING PARTS  
Commissioner for Patents  
Washington, D.C. 20231

**RESPONSE TO "NOTICE TO FILE MISSING  
PARTS OF APPLICATION--FILING DATE GRANTED"**

Sir:

We have received a Notice To File Missing Parts of Application--Filing Date Granted mailed on September 17, 2001. We are returning herewith a copy of that Notice and original executed declaration and power of attorney identifying the application by its serial number and filing date.

We are also enclosing herewith a check in the amount of \$1538.00 which includes surcharge fee (\$130.00), filing fee (\$1298.00), and one month extension of time (\$110.00).

The Commissioner is hereby authorized to charge any additional fees which may be required or credit any overpayment to our Deposit Account No. 02-4270.

Respectfully submitted,

Seth H. Ostrow, Reg. No. 37,410  
BROWN RAYSMAN MILLSTEIN FELDER  
& STEINER LLP  
900 Third Avenue  
New York, New York 10022  
(212) 895-2000

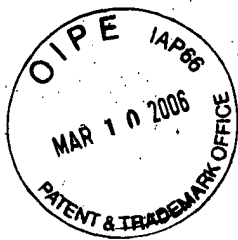
Dated: December 17, 2001

I hereby certify that this paper is being deposited this date with the  
U.S. Postal Service as First Class Mail addressed to:  
Assistant Commissioner for Patents, Washington, D.C. 20231

December 17, 2001

Seth H. Ostrow

Date



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**BROWN RAYSMAN MILLSTEIN FELDER &  
STEINER LLP****PATENT ACCOUNT**900 - 3RD AVENUE  
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Date: December 17, 2001

Applicant(s): Gerba et al.

Serial No.: 09/929,506

Filed: August 14, 2001

Title: SYSTEM AND METHOD FOR DISPLAYING ADVERTISING IN  
INTERACTIVE PROGRAM GUIDE

Docket No.: 3063/43

Atty/Secy: SHO:dmf

Date: December 17, 2001

Applicant(s): Gerba et al.

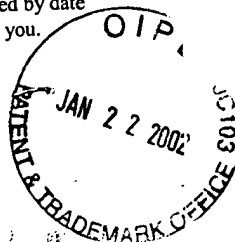
Serial No.: 09/929,506

Filed: August 14, 2001

Title: SYSTEM AND METHOD FOR DISPLAYING ADVERTISING IN  
INTERACTIVE PROGRAM GUIDEAttention: BOX MISSING PARTS  
Commissioner for Patents, Washington, DC 20231

To the individual receiving this correspondence, please check the contents  
enclosed herewith and verify that the following items were enclosed by date  
stamping and placing this post card in the out-going mail. Thank you.

- Response to Notice to File Missing Parts of Application
- Copy of Notice (Part 2)
- Request for Extension of Time (1 month)
- Executed Declaration and Power of Attorney (2)
- Check \$1538.00



contents

RECORDS UPDATED

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